

# TED GRAF

## WEBSITE/UI/UX DESIGNER



[HTTP://TEDGRAFX.COM/](http://tedgraf.com/)

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### SKILLS //

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HTML 4,5	UI DESIGN	INDESIGN	ANALYTICS	BRANDING
CSS 2,3	UX DESIGN	SEO/SEM	EMAIL MARKETING	BACK-END INTEGRATION
JAVASCRIPT/JQUERY	GRAPHIC DESIGN	WORDPRESS	CREATIVE DIRECTION	ASP.NET, SQL
SKETCHING	ADOBE CREATIVE CLOUD	DIGITAL MARKETING	TEAM MANAGEMENT	AGILE
WIREFRAMING	PHOTOSHOP	SOCIAL NETWORKING	PROJECT MANAGEMENT	SCRUM
HI-FI MOCKUPS	ILLUSTRATOR	SOCIAL MEDIA MARKETING	LOGO DESIGN	ETC...

### EXPERIENCE //

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#### FREELANCE GRAPHIC & WEBSITE DESIGNER /AT/ TEDGRAFX

JANUARY 2005 – PRESENT (10± YEARS)

- OWNER/OPERATOR/EVERYTHING
  - GRAPHIC DESIGN, WEBSITE/UI/UX DESIGN, BRANDING, SOCIAL MEDIA, WORDPRESS, USER INTERFACE/EXPERIENCE DESIGN, JAVASCRIPT, CREATIVE DIRECTION, HTML5, CSS3, WIRE-FRAMING, SEO/SEM, ANALYTICS, EMAIL, DNS, DOMAINS, HOSTING, ETC...

#### WEBSITE DESIGNER/DEVELOPER /AT/ HEALTHTRIO

JUNE 2013 – SEPTEMBER 2015 (2± YEARS)

- WEBSITE/UI/UX DESIGNER/DEVELOPER
  - INITIALLY RESPONSIBLE FOR THE REDESIGN AND FRONT-END MARKUP (HTML/CSS) AS WELL AS A FAIR AMOUNT OF ASP.NET AND C# CODE. AFTER A COMPANY MERGE, I SPEARHEADED THE ALIGNMENT OF TWO DISPARATE DESIGN/DEVELOPMENT TEAMS, WHICH I WAS THE SOLE DESIGNER FOR.
  - DESIGNED SKETCHES/WIREFRAMES AND HI-FIDELITY MOCKUPS, ALONG WITH PROTOTYPES FOR COMPLEX CLAIMS PROCESSING SOFTWARE FOR THE HEALTH CARE INDUSTRY. WORKED WITH PROJECT MANAGERS, BUSINESS ANALYSTS, AND DEVELOPERS TO SOLVE USER EXPERIENCE AND INTERFACE PROBLEMS IN A FAST-PACED AGILE ENVIRONMENT.

#### WEBSITE DESIGNER II /AT/ BZ RESULTS, ADP DEALER SERVICES

OCTOBER 1998 – DECEMBER 2012 (14± YEARS)

- WEBSITE DESIGNER – 2008-2012
  - HTML, XHTML, CSS 2.1, JAVASCRIPT, CONTENT-DRIVEN WEBSITE DESIGN, WEBSITE MAINTENANCE, FLASH ANIMATION, BANNER ADVERTISEMENTS, ONLINE MARKETING, PROJECT MANAGEMENT, ETC...
- PROJECT MANAGER – 2005-2008
  - PHONE CALLS, EMAILS, DIRECT CLIENT INTERACTION, MANAGE PROJECTS, MANAGE CLIENT EXPECTATIONS, SEO/SEM, ANALYTICS, EMAIL MARKETING, EMAIL MANAGEMENT, DNS, HOSTING, DOMAINS, SOCIAL MEDIA MARKETING, DIGITAL MARKETING, ETC...

## **EXPERIENCE CONTINUED //**

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### **WEBSITE DESIGNER II /AT/ BZ RESULTS, ADP DEALER SERVICES**

- **WEBSITE DESIGNER — 2000-2005**
  - LEARNED CSS/XHTML, TAUGHT DESIGN TEAM THESE NEW METHODS, JAVASCRIPT, FLASH ANIMATION, EMAIL MARKETING, SEARCH (SEO/SEM), USER INTERFACE/EXPERIENCE DESIGN, CONTENT-DRIVEN WEBSITES, DIGITAL MARKETING, SOCIAL MEDIA MARKETING, CREATIVE DIRECTION, EMAIL MARKETING, ETC...
- **GRAPHIC DESIGNER — 1998-2000**
  - BRANDING, LOGO DESIGN, PRINT COLLATERAL (MAGAZINE ADS, BROCHURES, TRADE-SHOW GRAPHICS), QUARKXPRESS, ETC...

### **CREATIVE DIRECTOR /AT/ ANGELFISH**

**JUNE 2005 — AUGUST 2007 (2 YEARS)**

- GRAPHIC DESIGN, WEBSITE DESIGN, BRANDING, SOCIAL NETWORKING, TEXTPATTERN (CMS), USER INTERFACE DESIGN/EXPERIENCE, JAVASCRIPT, CREATIVE DIRECTION, XHTML, CSS 2, WIRE-FRAMING, SEO/SEM, ANALYTICS, EMAIL, DNS, DOMAINS, HOSTING, ETC...

## **EDUCATION //**

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### **THE ART INSTITUTE OF PHOENIX**

**SEPTEMBER 1996 — SEPTEMBER 1998 (2 YEARS)**

- ASSOCIATE OF APPLIED SCIENCES IN VISUAL COMMUNICATIONS

### **THE WARWICK AREA CAREER & TECHNICAL CENTER**

**SEPTEMBER 1992 — SEPTEMBER 1994 (2 YEARS)**

- ADVERTISING DESIGN PROGRAM

## **REFERENCES //**

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### **CRIS VALENZUELA**

- MANAGER OF ENGINEERING AND SENIOR ARCHITECT
- (520) 979-4865
- SENSEICRIS@GMAIL.COM
- TUCSON, AZ

### **DON-E MERSON**

- SYSTEMS ANALYST/DEVELOPER, PRINCIPAL
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### **KENT THOMPSON**

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